

PRESS CONFERENCE ANNOUNCEMENT

TOYOTA ON NICHOLASVILLE DEALERSHIP/1010 ELIZABETH DRIVE,
NICHOLASVILLE, KY

10 AM, WEDNESDAY, FEBRUARY 27, 2008

Released by: Nicholasville NOW!

Nicholasville NOW! will hold a press conference on Wed., February 27 at 10 a.m. to announce 2008 Kentucky Wine & Vine Fest, including:

- 2008 sponsorships, including the Wine Fest's first-ever title sponsorship
- Details of a first-ever Kentucky Wine & Vine Fest Commercial Wine Competition, presented in conjunction with the 2008 Kentucky Wine & Vine Fest in partnership with the University of Kentucky
- Details of the first-ever Kentucky Wine Country Bus Tours
- The state-wide Kentucky Wine & Vine Fest Fine Arts Poster Competition
- Distribution of festival press kit including:
 - Festival schedule
 - Event one sheet and press release
 - Press passes

The press conference will take place in the main atrium of the Toyota on Nicholasville dealership at 1010 Elizabeth Drive, Nicholasville starting at 2 p.m. Speakers will include Tommy Cobb, vice president of Nicholasville NOW!, Butch Mellot, chairperson of the Kentucky Wine & Vine Fest organizing committee, County Judge/Executive Wm. Neal Cassity and Nicholasville Mayor Russ Meyer.

Call Tonya Coleman at Nicholasville NOW!, (859) 881-3820 or email tonyacoleman@windstream.net for more information.

About the Kentucky Wine & Vine Fest: With over 6,000 attendees last year, the Kentucky Wine & Vine Fest has grown to become one of the area's most popular agritourism events. The festival, now in its fifth year, is the principal fundraiser of Nicholasville NOW!, a downtown revitalization and certified Main Street program. Participating and supporting organizations include the Jessamine County Extension Office, Nicholasville/Jessamine County Parks & Recreation, Jessamine County Fiscal Court, and Nicholasville Tourism.