

## ***2010 Kentucky Wine and Vine Fest Sponsorship Opportunities***

### **FESTIVAL SPONSORSHIP:**

#### ***Title Sponsor*** = \$15,000.00

Featured/primary sponsor of the overall festival (pre-event and post event advertising)

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

2 Kentucky Wine Country Bus Tour Tickets

Special Recognition during Friday night's and Saturday's ceremonies; Table at Dinner

10X10 Booth/Exhibit Space at Festival; 10 Wine Tent Tasting Tickets

Included in the parade of sponsor (banner)

#### ***Presenting Sponsor*** = \$5,000.00

Featured/primary sponsor of the overall festival (pre-event and post event advertising)

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

Friday Night Kentucky Wine and Vine Fest Dinner, Awards and Auction Exclusive Sponsor

Opportunity to present Grape Grower of Year Award and Amateur Wine Competition Medals

Opportunity to appear on Local Afternoon News Program to promote Dinner

Special Recognition during Friday night's ceremonies; Table at Dinner

10X10 Booth/Exhibit Space at Festival; 10 Wine Tent Tasting Tickets

Included in the parade of sponsors (banner)

#### ***Platinum Sponsor(s)*** = \$2,500.00

Choice of Event Sponsorship—Kentucky Wine Tent Sponsor; International or Domestic Wine Tent Sponsor; or Entertainment

Featured sponsor of the overall festival (pre-event and post event advertising)

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

Special Recognition during Event

10X10 Booth/Exhibit Space at Festival; Table at Dinner, 5 Wine Tent Tasting Tickets

Included in the parade of sponsor (banner)

\* Opportunity to present Award Winner of Grape Stomp Category Trophies

#### ***Gold Sponsor(s)*** (2 Or 3)= \$1,500.00

Choice of Event Sponsorship—Tent Sponsors

Recognized as event sponsor in all marketing materials for the event chosen

Special Recognition during Event

Free display space during event

10X10 Booth/Exhibit Space at Festival; 5 Wine Tent Tasting Tickets

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

Included in the parade of sponsor (banner)

#### ***Silver Sponsor(s)*** = \$1,000.00

Run for the Merlot Event Sponsor

Recognized as event sponsor in marketing materials for the event chosen

Special Recognition during Event

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

Free display space during event

Included in the parade of sponsor (banner)

Opportunity to present Award Winner of Run for the Merlot Prizes

***Bronze Sponsor(s) = \$750.00***

Wine Booklet Sponsor

Wine Booklet will be distributed at Festival Ticket booth for Tasters to record notes on favorite wine and tastings.

Special Recognition as festival sponsor on the Kentucky Wine and Vine Fest website

***Friend of the Festival Sponsor(s) = \$250.00 - \$500.00***

Undesignated financial contributions from individuals and businesses who wish to support the Kentucky Wine and Vine Festival's general advertising and operating expenses.

***Advertising/Media Sponsor(s):***

In-kind support designed leverage the Kentucky Wine and Vine Festival's Marketing budget.

***In-kind Sponsor(s):***

Individuals and businesses who donate materials, supplies and labor, all of which are essential to the success of the festival.